

SENWOT NELLA PRODUCTIONS – THE CLOSET: PLATINUM EDITION VOLUME 2 & VOLUME 3 – BUDGET FORECAST

\$\$	EP Funding Needed	Equipment		Salaries		Marketing		Locations, Fees, Permits, FX	
	<u>\$955,000.00</u>	\$ 60,000.00	\$ 170,000.00	\$ 300,000.00	\$ 400,000.00				
		Budgeted	\$ 46,400.00	Budgeted	\$163,000.00	Budgeted	\$ 285,000.00	Budgeted	\$ 355,000.00
Equipment	\$ 60,000.00	Left To Spend	\$ 13,600.00	Left To Spend	\$ 7,000.00	Left To Spend	\$ 15,000.00	Left To Spend	\$ 45,000.00
Salaries	\$170,000.00	4 HD Cameras	\$20,000.00	Cast	\$75,000.00	Television Campaign	\$100,000.00	Aerial View Shot (i.e. Helicopter shots)	\$20,000.00
Marketing	\$300,000.00	2 Dollys & 2 Cranes	\$2,000.00	Special Guest / C List	\$ 0.00	Radio Campaign	\$75,000.00	Locations (i.e. 120 locations)	\$200,000.00
Locations, Fees, Permits, FX	\$400,000.00	2 Apple Desktops	\$10,000.00	Special Appearances	\$4,000.00	News Paper Campaign	\$40,000.00	Permits	\$60,000.00
Petty Cash	\$ 25,000.00	2 Apple Laptops	\$7,000.00	Director	\$20,000.00	Flyers, Brochures, Bill Boards	\$70,000.00	F/X	\$50,000.00
		Arris Lights	\$4,000.00	Screen Writers	\$15,000.00			Location Scouter	\$25,000.00
		Sound	\$3,000.00	Editors	\$10,000.00				
		Film Drives	\$400.00	Sound/Lighting	\$5,000.00				
				Hair/Make Up	\$5,000.00				
				Producers	\$10,000.00				

<b>** Artistic Director - Digital Phoenix Design</b>	
Storyboard Artist (80 hrs per Vol @ \$38.50)	\$3,080.00
Photographer	\$600.00
Artist (i.e. drawings for show, flyers, brochures, etc.)	\$4,000.00
Web Developer	\$2,320.00

\*\* Breakdown of \$10,000.00 for the Artistic Director.

<b>Salaries con't</b>	
Assistant Director	\$5,000.00
<b>** Artistic Director</b>	\$10,000.00
Production Assistants	\$2,000.00
Grips / Best Boys	\$500.00
Food Services	\$1,000.00
Transportation	\$500.00

How to read the budget forecast document.

- You'll find the title at the top - Row A
- Column A - Displays the divisions/areas of the film (i.e. Equipment, Salaries, Marketing, Locations/Fees/Permits/FX, Petty Cash)
- Row B – Displays the divisions/areas of the film (i.e. Executive Producer (EP) Funding Needed, Equipment, Salaries, Marketing, Locations/Fees/Permits/FX)
- Row C – Displays the total amount needed (i.e. \$955,000.00) and the budgeted amounts for each division/area (i.e. Equipment - \$60,000.00, Marketing - \$300,000.00)
- Column B - Displays the budgeted amounts for those divisions/areas with the grand total displayed in Column B / Row C (i.e. \$955,000.00)
- Column C/D; Column E/F; Column G/H; Column I/J – Displays the divisions/areas and detailed budgeted amounts for each division/area (e.g. Marketing budget \$300,000.00 – details Television - \$100,000.00; Radio Campaign - \$75,000.00; News Paper Campaign - \$40,000.00; Flyers - \$70,000.00)

If you have any questions contact Maurice Townes at (770) 919-9536.