

Sponsor / Investor Funding

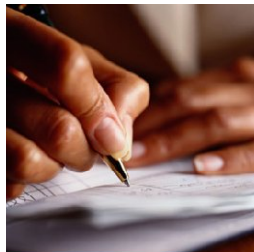
Written By: Maurice Townes, Director and Chief Executive Office of Senwot Nella Productions

Thank you for your interest in becoming an Executive Producer of The CLOSET: Platinum Edition Volume 2 (episodes 5, 6, 7, and 8 - totaling 4 hours) and The CLOSET: Platinum Edition Volume 3 (episodes 9, 10, 11 and 12 – totaling 4 hours).

On behalf of myself, Maurice Townes and my business partner, Kevin F. Allen we appreciate your taking the time to dig into the details of being an executive producers of The CLOSET. As you may or may not know, The CLOSET is an informative, hypnotic and compelling dramatic series which grows on a viewer in the most important way a good television drama series should: by encouraging curiosity about the growth and fate of key characters. One might easily dismiss this self-funded independent original drama series as a mere catalog of the problems that dog some individuals struggling with their sexual identity. But within minutes patience will reward those who watch The CLOSET's episodes to care about the humanity of the show's troubled men and women.



Our goal, with your financial help as an Executive Producer, is to ensure The CLOSET: Platinum Edition Volume 2 and The CLOSET Platinum Edition Volume 3 are released without incident to fans/supporters as quickly as possible. First, let me address the television question. At least once a day Kevin or myself get the question, "why don't you get the series on TV or Cable?" Yes, we would very much like to see our series on television and we have been in discussions with LOGO and HERE! regarding the series. The CLOSET is not formatted for LOGO, because of the TV MA rating... meaning the language and subject matters of The CLOSET are for a mature/adult audience. HERE! does not offer our series the platform we're seeking to drive the series into mainstream America. F/X, Bravo and Independent Film Channel (IFC) are the networks The CLOSET would fit very nicely broadcasting weekly. The CLOSET is similar to Sirens and Nip/Tuck, by the way, Nip/Tuck has more sex in it than The CLOSET. If you have a contact at F/X, Bravo and/or IFC give them a call and inform them about our wonderful series. Yes, we will provide you with a network placement payment after the agreements are signed.



Created/written by Kevin and myself, our storylines offers educational/informative, yet entertaining topics for its mature audience. It takes an indepth look at the lives of a multicultural array of men and women who are straight, bi-sexual and homosexual. Just as Brokeback Mountain opened the door for middle America to understand some issues and society pressures of same gender loving, The CLOSET drama series will open doors in multicultural communities of all genders across the country and globe. It's time the world understood that all gay men don't walk down the street in a mini skirt and go-go boots or dress

in drag! Help us to inform the world that all homosexual men are not feminine and all lesbian are not masculine.

In 2001, Kevin and I, created, developed and wrote this unique, awesome episodic dvd-drama series. The journey creating The CLOSET has been a very rewarding one, yes we have had major ups, such as, participation and representation in the International Independent New York Film Festival, Cannes Film Festival in 2005, and broadcasting six episodes of the series to over 2.5 million viewers and receiving admirable Neilson reviews. One of the biggest highlights is working with a cast and production crew that's talented and a sheer pleasure to work with. With all success there's going to be some down moments, unfortunately for us most of our down moments have been unavoidable. Meaning, if we had to do it all over again these particular 'down moments' would probably still exist. I'm referring to two executive producers (i.e. Ms. Cooke and Mr. Staples) and Q Television Network (QTN). All of which held up the release dates of The CLOSET in one way or another, totaling 48 months (i.e. 4 years – Cooke held us up 9 months; Staples held us up 13 months and counting; QTN, 26 months a whopping 2 plus years, it took 14 months just to get The CLOSET back after the drama of Frank Olsen stealing.) We have accepted these downs as 'blessings' because it pulled the Senwot Nella family closer together, it taught us patience, and mainly it's kept us on course. Meaning, The CLOSET will be a household word and a global dvd-Drama Series and these 'down moments' have kept us on the timeline path of our destined journey.

Below is an outline of our journey with The CLOSET:

The CLOSET dvd-Drama Series

- a. Writing began December 2001 while Maurice & Kevin are still in corporate America.
- b. First Casting February 2002
- c. Writing completed December 2002 – mini series 6 hours
- d. Website launched January 2003 – www.thecloset.tv
- e. Filming during January 2003 – December 2003
- f. Limited advertisements of the series released – December 2003 & February 2004
- g. January 2004 Website (www.thecloset.tv) begins to get a minimum of 2,500 hits daily
- h. Pre-sales of The CLOSET: Diversity That Bonds, Part 1 begin January 2004 – 1,729 pre-sold units
- i. Ms. Cooke, Executive Producer, files a junction to halt the sale of The CLOSET: Diversity That Bonds, Part 1. Her goal was to have a scene removed. She held up the release 9 months.
- j. Cast appearances and Screening during the Summer of 2004
 - i. International Independent New York Film Festival
 - ii. Tampa Film Festival

- iii. New York Black Gay Pride
- iv. Atlanta Black Gay Pride
- v. Tennessee Black Gay Pride
- vi. Cleveland Pride
- vii. Los Angeles Black Pride
- viii. Washington DC Pride
- ix. Charlotte Black Pride
- x. Houston Splash Pride
- k. Periodicals
 - i. Atlanta Journal Constitution
 - ii. Tampa Tribune
 - iii. Atlanta Magazine
 - iv. Cleveland Chronicle
 - v. 3 Playbills
 - vi. Southern Voice
 - vii. Atlanta Creative Loafing
 - viii. Urban Reporter
- l. Released as a dvd-Drama Series on November 2004 (The CLOSET: Diversity That Bonds, Part 1 – running time 1hr 53 min.) – purchases via our website www.thecloset.tv ONLY – as of May 2005 - 7,281 units sold
- m. Retail store sales begins January 2005. Click on the link below to view the retail stores - http://thecloset.tv/thecloset_platinum_media.html NOTE: Scroll down pass the promo pictures.
- n. January 2005 Visited the National Association of Television Program Executives (NATPE) in Las Vegas – Q Television Network (QTN) is interested in broadcasting The CLOSET.
- o. February 2005 Letter Of Intent to broadcast the series from Q Television Network
- p. The CLOSET: Diversity That Bonds, Part 2 running time 2hrs 7min – March 23, 2005 purchases via our website www.thecloset.tv ONLY – as of May 2005 - 11,573 units sold
- q. March 2005 negotiations begin with QTN and the production of The CLOSET and the dvd-Drama Series halts. Senwot Nella is not allowed to speak about the negotiations with QTN – customers are left in the dark.
- r. Customers begin to wait for The CLOSET: Diversity That Bonds, Part 3 & The CLOSET: Diversity That Bonds, Part 4, which was scheduled to be released May 10, 2005 - about 3,810 pre-sold units.
- s. The CLOSET: Diversity That Bonds, Part 1, The CLOSET: Diversity That Bonds, Part 2, The CLOSET: Diversity That Bonds, Part 3 and The CLOSET: Diversity That Bonds, Part 4 get restructured from a dvd-Drama Series to an episodic broadcast format for QTN April 2005 – September 2005. The following was done to the series:
 - i. Raised the film quality to broadcast levels
 - ii. Raised the sound quality to broadcast levels

- iii. Re-edited the series to QTN's broadcast requirements
- iv. Removed several characters from the series
- v. Add 3 main characters
- vi. Modifying storylines
- vii. Rewrote all episodes, adding ripped from the headlines storylines
- t. Retail Store and Customer Dilemma
 - i. Halting sales of The CLOSET per contract with QTN .
 - ii. Customer Waiting List for The CLOSET started/created at retail stores – over 3,500 persons from all stores.
- u. June 30, 2005 The Programming Director, Steven Grunberg resigned from QTN.
- v. July 2005 we begin shipping The CLOSET episodes to QTN for broadcast.
- w. August 2005 Contract/Agreement signed with QTN and executed.
- x. September 2005 a new Programming Director, Alexis Fish, is appointed with QTN.
- y. QTN's new Programming Director, Alexis Fish, changes the launch date from September 2005 to October 2005
- z. October/November 2005 episodes 1 - 6 are broadcasted on QTN.
- aa. October 17, 2005 QTN breached our contract agreement because of non-payment. We halted the shipment of episodes
- bb. November 2005 – December 2005 waiting on payment from QTN. We do not move forward while awaiting compensation/payment.
- cc. January 2006 moving into arbitration with QTN.
- dd. April – October 2006 massively modify the series from the QTN format. The 6 episodes which broadcasted on QTN are modified extensively and the creation of The CLOSET: Platinum Edition Volume 1 was created.
- ee. November 2006 we get the rights back to our series The CLOSET from QTN
- ff. November 2006 – The CLOSET: Platinum Edition Volume 1 is released to the public.
- gg. January – March 2007 – Production of The CLOSET: Platinum Edition Volume 2 begins.
- hh. February 2007 – Michael Staples joins and becomes the sole Executive Producer of The CLOSET: Platinum Edition Volume 2
- ii. April 2008 The CLOSET Platinum Edition Volume 2 begin taking pre-orders; 1,600 were pre-ordered via our website www.thecloset.tv
- jj. May 2008 – The CLOSET Platinum Edition Volume 2 is released
- kk. May 2008 – We discovered Executive Producer, Mr. Staples, removed Digital Phoenix Enterprises (DPE) artwork from the series and replaced without clearance from anyone.
- ll. June 2008 – DPE files a Cease & Desist against Mr. Staples and The CLOSET: Platinum Edition Volume 2. Senwot Nella is placed under a gag order.
- mm. June 2008 – Present – Customers are inquiring about their pre-paid money for The CLOSET: Platinum Edition Volume 2, as well as, what's the hold up with the distribution.

- nn. October 2008 – Digital Phoenix Enterprises – Ijumo Hayward’s company begin their case in court against Mr. Staples
- oo. February 2009 – Digital Phoenix Enterprises and Senwot Nella Films are informed Mr. Staples filed an extension causing the court date to be postponed until May 2009. Our legal team informs Mr. Staples he may keep the version of The CLOSET Platinum Edition Volume 2 he modified, but he’s NOT allowed to release or distribute it.
- pp. March 2, 2009 – Director, Townes, holds a press conference in Atlanta breaking a gag order and informing fans/supporters about Mr. Staples’ selfish actions and to ask fans/supporters to sponsor/invest in the series to ensure its continued success.
- qq. March 13, 2009 – Director Townes press conference is added to the website www.thecloset.tv and on youtube
- rr. April 2, 2009 - The Sponsor/Investor pages are added to the website www.thecloset.tv allowing/asking/begging fans/supporters to fund/sponsor/invest in the series as executive producers.

Quick Note: If you’re confused regarding the different versions of The CLOSET series you may read the interview with me conducted by Button.

The link is below. **Scroll down to the Director’s Door section.**

http://thecloset.tv/thecloset_platinum_firstlook.html#director

The Bottomline....

When seeking sponsors/sponsorship/funding and/or investors for a film project there are 3 simple questions:

1. What’s the reason you’re doing this film project?
2. How much money is needed?
3. How are you going to spend the money to ensure success?

The answers to these 3 simple questions will allow you to make the decision, if this film project is worth you investing your money...

What’s the reason you’re continuing or doing this film project?

Kevin and I created The CLOSET for two very important reasons. Both reasons have top priorities; we label them as Priority 1 and Priority A.

Here’s the break down:

Priority 1 – To provide women with a sign post that homosexual men are not what Hollywood has displayed to them. Since the beginning of film making, homosexual men have been the punch line of jokes, feminine male, men dressing in drag, etc. Women, especially Black women, believe most/all homosexual men are like RuPaul, work in flower shops, wear female clothes/dress in drag, or are similar to the characters on LOGO's series Noah's Arc. Most women, especially Black women, don't believe gay men are like the characters, Emory Lawsen, Zachary Sledge, and/or Isaiah Edwards. We (i.e. Kevin and I) want women, especially Black women, to completely understand that homosexual men can look and act like Denzel Washington, LL Cool J, Michael Vick and/or Will Smith. I am NOT saying the men I just mentioned are homosexuals! What I am stating is there are HUNDREDS of men who look and act like them that are homosexual, and women, especially Black women need to understand that. We've even created and released 2 documentaries addressing this issues/concern for women, especially Black women. The reason I keep stating, especially Black women, is most Black women believe they have it figured out and they DON'T!! Black women are at the top of the food chain when it comes to HIV/AIDS. Check out www.snfilms.net/Deceptions.html www.top10signs.net for more details.

Priority 2 – To provide homosexuals/lesbians with images of themselves that are not negative, violent, or derogatory. Most men, especially Black men, of any age do not have homosexual role models. These are NO openly gay athletes, doctors, actors, rappers, musicians, news anchors, lawyers, etc in the United States Of America. Before The CLOSET was created or even thought about, my nephew, who's straight by the way, asked me, "Uncle M, who were your role models when you were growing up?" After some serious thought, my answer to him was, "I didn't have any... that was an image of me." We (i.e. Kevin and I) don't want another man who's masculine and homosexual to ever feel that way. It's a VERY lonely feeling....thinking you're the ONLY one that's like yourself. When homosexual males of any age see characters such as Emory Lawsen, Brandon Pullman and/or Sheldon Winner they can/will have a sense of pride to see images of themselves. Don't get me wrong, it nothing wrong with feminine homosexual men but they are NOT the majority the way Hollywood has presented it.

In addition, we have an awesome fan base of supporters that loves and adores the characters of the series. Several thousand fans are eagerly awaiting to see the stories continue. Not to mention there are hundreds who are living vicariously through the characters of the series they admire so much. Also, for years fans/supporters have asked us to consider allowing them to be Executive Producers or investors of the series, finally we're listening.

How much money is needed?



We're seeking one million dollars (1M) to create, develop, market and release the 9 hour (i.e. The CLOSET: Platinum Edition Volume 2 and The CLOSET: Platinum Edition Volume 3) continuation of the series. As an independent film production company, it's always amazing to me how Hollywood spends at least 6 million on what they call a 90 minute low budget film and we're seeking ONLY 1 million to create, develop, market and release 9 hours. It really goes to show Hollywood is over spending.

1 million dollars will cover expenses, compensation and the cost of pre-production, production, and post-production of the 9 hours.

You may elect to become a Sponsor or an Investor.

Sponsors are individuals who provide a donation between \$10.00 and \$4,999.00 in United States dollars. As a sponsor and with your consent you're entitled to the following:

1. A sponsor donation between \$10.00 and \$499.99
 - a. A closing credit (i.e. name displayed at the end of each show. Names will be displayed ten at one time and will appear on the screen 5 seconds.)
 - b. An "The CLOSET Sponsor" bumper sticker
2. A sponsor donation between \$500.00 and \$1,499.99
 - a. T-shirt or Cap/Hat
 - b. Half off the purchase price of The CLOSET: Platinum Edition Volume 2 & The CLOSET Platinum Edition Volume 3 when they're released.
 - c. A closing credit (i.e. name displayed at the end of each show. Names will be displayed five at one time and will appear on the screen 4 seconds.)
 - d. An "The CLOSET Sponsor" bumper sticker
3. A sponsor donation between \$1,500.00 and \$4,999.00
 - a. Name mentioned in the series.
 - b. VIP status at premiere parties.
 - c. An autography copy of The CLOSET: Platinum Edition Volume 2 & The CLOSET: Platinum Edition Volume 3 when they're released.
 - d. T-shirt or Cap/Hat
 - e. A closing credit (i.e. name displayed at the end of each show. Names will be displayed three at one time and will appear on the screen 3 seconds)
 - f. An "The CLOSET Sponsor" bumper sticker

Investors are individuals who invest between \$5,000.00 and \$1,000,000.00 in United States dollars. As an investor and with your consent you're entitled to the following:

1. An investor who invest between \$5,000.00 and \$9,999.99
 - a. A ROI of 8%
 - b. An Executive Producer opening credit shared with three other persons (i.e. total of 4 names will appear on the screen)
 - c. Executive Producers monthly status meeting. (Note: The project is discussed in detail.)

- d. Name mentioned in a major storyline of the series.
 - e. VIP Platinum status at premiere parties.
 - f. An autography copy of The CLOSET: Platinum Edition Volume 2 & The CLOSET: Platinum Edition Volume 3 two weeks before they're released.
 - g. T-shirt or Cap/Hat
 - h. A closing credit (i.e. name displayed at the end of each show. Names will be displayed three at one time and will appear on the screen 3 seconds.)
 - i. An "The CLOSET Sponsor" bumper sticker
2. An investor who invest between \$10,000.00 and \$19,999.99
 - a. A ROI of 12%
 - b. An Executive Producer opening credit shared with two other persons (i.e. total of 3 names will appear on the screen)
 - c. Executive Producers monthly status meeting. (Note: The project is discussed in detail.)
 - d. Name mentioned in a major storyline of the series.
 - e. VIP Platinum status at premiere parties.
 - f. An autography copy of The CLOSET: Platinum Edition Volume 2 & The CLOSET: Platinum Edition Volume 3 two weeks before they're released.
 - g. T-shirt or Cap/Hat
 - h. A closing credit (i.e. name displayed at the end of each show. Names will be displayed three at one time and will appear on the screen 3 seconds.)
 - i. An "The CLOSET Sponsor" bumper sticker
 3. An investor who invest between \$20,000.00 and \$49,999.99
 - a. A viewing party of The CLOSET: Platinum Edition Volume 2 held in your home with the writers (i.e. Maurice Townes & Kevin F. Allen) of the series 4 weeks before the release date.
 - b. A ROI of 17%
 - c. An Executive Producer opening credit shared with one other person (i.e. total of 2 names will appear on the screen)
 - d. Executive Producers monthly status meeting. (Note: The project is discussed in detail.) Name mentioned in a major storyline of the series.
 - e. VIP Platinum status at premiere parties.
 - f. An autography copy of The CLOSET: Platinum Edition Volume 2 & The CLOSET: Platinum Edition Volume 3 two weeks before they're released.
 - g. T-shirt or Cap/Hat
 - h. A closing credit (i.e. name displayed at the end of each show. Names will be displayed three at one time and will appear on the screen 3 seconds.)
 - i. An "The CLOSET Sponsor" bumper sticker
 4. An investor who invest between \$50,000.00 and \$99,999.99
 - a. This item is limited to the first two investors in this category... A viewing party of The CLOSET: Platinum Edition Volume 2 held in your home with the writers (i.e. Maurice Townes & Kevin F. Allen) of the series 4 weeks before the release date.
 - b. This item is limited to the first two investors in this category... A viewing party of The CLOSET: Platinum Edition Volume 3 held in your home with

- the writers (i.e. Maurice Townes & Kevin F. Allen) and two of the main actors of the series 4 weeks before the release date.
- c. A ROI of 21%
 - d. A single page opening executive producer credit
 - e. An appearance in the series. (i.e. limited speaking role)
 - f. Executive Producers monthly status meeting. (Note: The project is discussed in detail.)
 - g. Name mentioned in a major storyline of the series.
 - h. VIP Platinum status at premiere parties.
 - i. An autography copy of The CLOSET: Platinum Edition Volume 2 & The CLOSET: Platinum Edition Volume 3 two weeks before they're released.
 - j. T-shirt or Cap/Hat
 - k. A closing credit (i.e. name displayed at the end of each show. Names will be displayed three at one time and will appear on the screen 3 seconds.)
 - l. An "The CLOSET Sponsor" bumper sticker
5. An investor who invest between \$100,000.00 and \$499,999.99
- a. A viewing party of The CLOSET: Platinum Edition Volume 2 held in your home with the writers (i.e. Maurice Townes & Kevin F. Allen) and the 3 main actors of the series 4 weeks before the release date.
 - b. A viewing party of The CLOSET: Platinum Edition Volume 3 held in your home with the writers (i.e. Maurice Townes & Kevin F. Allen) and the 3 main actors of the series 4 weeks before the release date.
 - c. This item is limited to the first five investors in this category... Attendance to the premiere party which is located closest to you (i.e. premiere parties are held in Atlanta, GA; New York, NY; Los Angeles, CA; Chicago, IL; Dallas or Houston, TX).
 - d. A ROI of 26%
 - e. A single page opening executive producer credit
 - f. This item is limited to the first two investors in this category... participation in the development of a subplot storylines.
 - g. Storyline created by opening credit.
 - h. An appearance in the series. (i.e. limited speaking role)
 - i. Executive Producers monthly status meeting. (Note: The project is discussed in detail.)
 - j. An autography copy of The CLOSET: Platinum Edition Volume 2 & The CLOSET: Platinum Edition Volume 3 two weeks before they're released.
 - k. T-shirt or Cap/Hat
 - l. A closing credit (i.e. name displayed at the end of each show. Names will be displayed three at one time and will appear on the screen 3 seconds.)
 - m. An "The CLOSET Sponsor" bumper sticker
6. An investor who invest between \$500,000.00 and \$1 million
- a. A viewing party of The CLOSET: Platinum Edition Volume 2 held in your home with the writers (i.e. Maurice Townes & Kevin F. Allen) and the 6 main actors of the series 4 weeks before the release date.

- b. A viewing party of The CLOSET: Platinum Edition Volume 3 held in your home with the writers (i.e. Maurice Townes & Kevin F. Allen) and the 6 main actors of the series 4 weeks before the release date.
- c. Attendance at all of the premiere parties in each city. (i.e. premiere parties are held in Atlanta, GA; New York, NY; Los Angeles, CA; Chicago, IL; Dallas or Houston, TX).
- d. A ROI of 33%
- e. One of the first single page opening Executive Producer credits
- f. One of the first single page closing Executive Producer credits
- g. This item is limited to the first two investors in this category... participation in the development of two storylines main plots including characters.
- h. Storyline created by opening credit
- i. Characters developed by opening credit
- j. Allowed to visit the set with one guest as an observer.
- k. An appearance in the series. (i.e. limited speaking role)
- l. Executive Producers monthly status meeting. (Note: The project is discussed in detail.)
- m. An autography copy of The CLOSET: Platinum Edition Volume 2 & The CLOSET: Platinum Edition Volume 3 two weeks before they're released.
- n. T-shirt or Cap/Hat
- o. A closing credit (i.e. name displayed at the end of each show. Names will be displayed three at one time and will appear on the screen 3 seconds.)
- p. An "The CLOSET Sponsor" bumper sticker

As the director of the series I will be conducting status production/financials meetings monthly via skype or telephone conference for individuals that do not have skype. These meetings will address all aspects of the pre-production, production and post-production of the series. The date and times of these meetings are to be determined once pre-production begins.

How are you going to spend the money to ensure success?

As the director of the series, I have a proven track record of directing, releasing/completing 11 film projects. The following grid below outlines in detail the forecast budget of The CLOSET: Platinum Edition Volume 2 & The CLOSET: Platinum Edition Volume 3.

Financial Filming Budget grid on page 11 and page 12.

SEWOT NELLA PRODUCTIONS – THE CLOSET: PLATINUM EDITION VOLUME 2 & VOLUME 3 – BUDGET FORECAST									
\$\$	EP Funding Needed	Equipment		Salaries		Marketing		Locations, Fees, Permits, FX	
	<u>955,000.00</u>	\$	60,000.00	\$	170,000.00	\$	300,000.00	\$	400,000.00
		Budgeted	\$ 46,400.00	Budgeted	\$163,000.00	Budgeted	\$ 285,000.00	Budgeted	\$ 355,000.00
Equipment	\$ 60,000.00	Left To Spend	\$ 13,600.00	Left To Spend	\$ 7,000.00	Left To Spend	\$ 15,000.00	Left To Spend	\$ 45,000.00
Salaries	\$170,000.00	4 HD Cameras	\$20,000.00	Cast	\$75,000.00	Television Campaign	\$100,000.00	Aerial View Shot (i.e. Helicopter shots)	\$20,000.00
Marketing	\$300,000.00	2 Dollies & 2 Cranes	\$2,000.00	Special Guest / C List	\$ 0.00	Radio Campaign	\$75,000.00	Locations (i.e. 120 locations)	\$200,000.00
Locations, Fees, Permits, FX	\$400,000.00	2 Apple Desktops	\$10,000.00	Special Appearances	\$4,000.00	News Paper Campaign	\$40,000.00	Permits	\$60,000.00
Petty Cash	\$ 25,000.00	2 Apple Laptops	\$7,000.00	Director	\$20,000.00	Flyers, Brochures, Bill Boards	\$70,000.00	F/X	\$50,000.00
		Arris Lights	\$4,000.00	Screen Writers	\$15,000.00			Location Scouter	\$25,000.00
		Sound	\$3,000.00	Editors	\$10,000.00				
		Film Drives	\$400.00	Sound/Lighting	\$5,000.00				
				Hair/Make Up	\$5,000.00				

** Artistic Director - Digital Phoenix Design	
Storyboard Artist (80 hrs per Vol @ \$38.50)	\$3,080.00
Photographer	\$600.00
Artist (i.e. drawings for show, flyers, brochures, etc.)	\$4,000.00
Web Developer	\$2,320.00

** Breakdown of \$10,000.00 for the Artistic Director.

Salaries con't	
Producers	\$10,000.00
Assistant Director	\$5,000.00
** Artistic Director	\$10,000.00
Production Assistants	\$2,000.00
Grips / Best Boys	\$500.00
Food Services	\$1,000.00
Transportation	\$500.00

How to read the budget forecast document.

- You'll find the title at the top - Row A
- Column A - Displays the divisions/areas of the film (i.e. Equipment, Salaries, Marketing, Locations/Fees/Permits/FX, Petty Cash)
- Row B – Displays the divisions/areas of the film (i.e. Executive Producer (EP) Funding Needed, Equipment, Salaries, Marketing, Locations/Fees/Permits/FX)
- Row C – Displays the total amount needed (i.e. \$955,000.00) and the budgeted amounts for each division/area (i.e. Equipment - \$60,000.00, Marketing - \$300,000.00)
- Column B - Displays the budgeted amounts for those divisions/areas with the grand total displayed in Column B / Row C (i.e. \$955,000.00)
- Column C/D; Column E/F; Column G/H; Column I/J – Displays the divisions/areas and detailed budgeted amounts for each division/area (e.g. Marketing budget \$300,000.00 – details Television - \$100,000.00; Radio Campaign - \$75,000.00; News Paper Campaign - \$40,000.00; Flyers - \$70,000.00)

If you have any questions contact Maurice Townes at (770) 919-9536.

How to provide Sponsorship funding and/or Invest.

Thank you for reading all of the details of becoming an Executive Producer of The CLOSET Platinum Edition Volume 2 and The CLOSET Platinum Edition Volume 3. When investing or providing your sponsorship funding, with your permission, Senwot Nella will publish your name on their website. Your specific investment/sponsorship amount will not be displayed.

Each weekday at 10:30am EST the cumulative total will be updated and displayed via our website www.thecloset.tv (i.e. at the top of this web page).

Sponsorship amounts between \$10.00 and \$999.00 USD [CLICK HERE](#).

A sponsorship/Investment of \$1,000 USD or greater you may wire transfer the funds or send a check/money order:

Wire Transfer - please telephone me at (770) 919-9536 for bank routing information.

Sending a check/money order - Make checks payable to Senwot Nella Productions and mail to:

SENWOT NELLA PRODUCTIONS
ATTN: Executive Producer Campaign
P.O. Box 47715
Doraville, Georgia 30362

If you have additional questions regarding the campaign leave me a message and I'll get back to you within 2 business days, (770) 919-9536.